



UK pulses - fostering innovation to unlock sustainability, healthy eating and climate change benefits

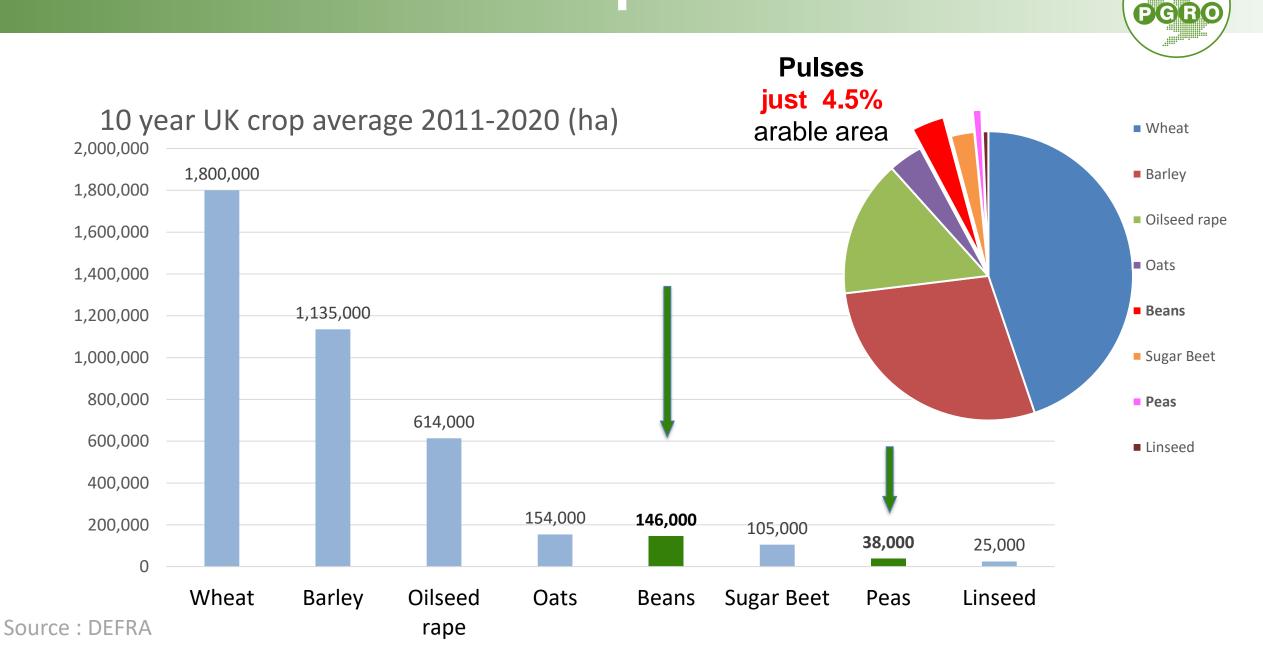


All-Party Parliamentary Group on Science and Technology in Agriculture

UK market and crop, opportunities and barriers

Roger Vickers 16th March 2022

The UK Market – crop area context



The UK Market - conundrum



UK Pulses & veg legumes - niche crops <250,000ha

- Under invested in research nationally
 - WW Estimated \$175million annually v \$Billions in other crops
- Commercial interest limited
- Grower funding restricted **AND YET**







- future national & International importance huge



The UK Market – dry peas & beans

200,000 ha



Pulses UK crop area forecast 2022



30, 000 ha Green peas Canning, processing, micronizing splits, snacks, export, feed



Yellow peas 6,000 ha Splits, fractionation, flour, feed

Maple peas



Marrowfat peas 5,000 ha Mushy, canning, snacks, export, feed

Specialist export & pigeon feed

perhaps 170,000 tonnes Peas.

3,000 ha



Winter and Spring sown

40% : 60% ?

Domestic consumption Animal feed Aquaculture

Export

Faba beans

Human consumption Animal feed - Pigs, poultry and cattle

perhaps 800,000 tonnes beans.

Other uses for peas and bean crops include: Seed production, Farm saved seed, Grown and fed on farm

For context Canada produced over 4.5 million tonnes of peas in 2021



UK Market – why niche crops?

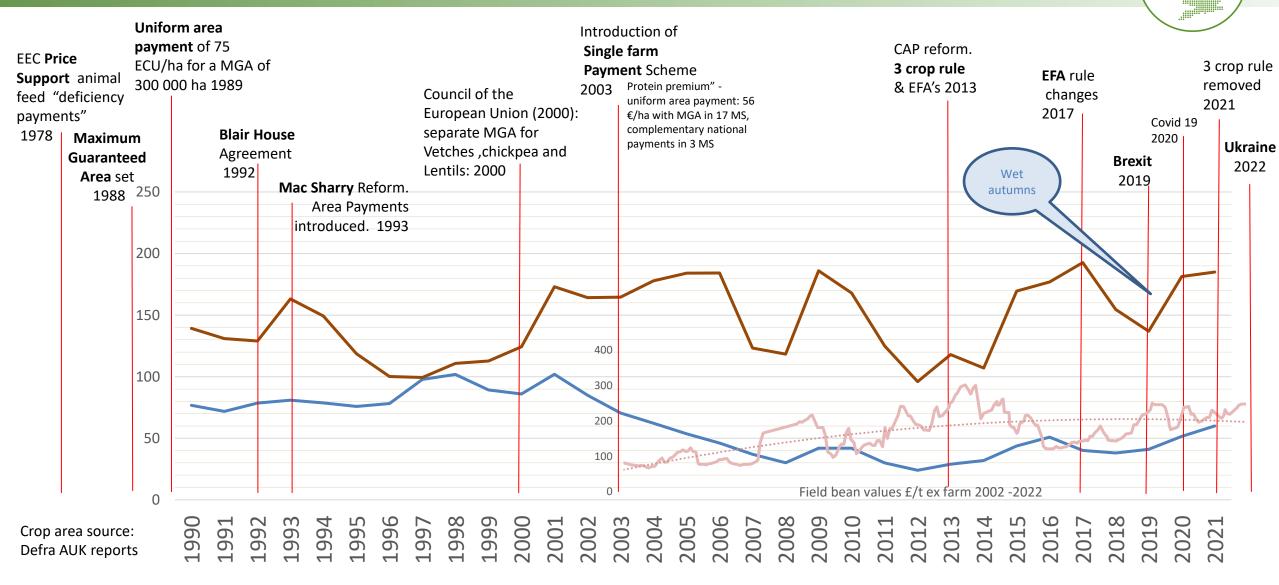
- Broad brush farmers and industry do
 - what makes them money in the market
 - regulations guide permissible activities and give freedom to operate.

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- Policy guides action and entrenches behaviour within the market
 - Interpretation is individuality in business
 - ..and of course businesses will ride schemes for advantage.

"Blueprint for UK pulses in Post-Brexit world": released in 2018 – nothing much has changed <u>https://www.pgro.org/blueprint-for-uk-pulses/</u>

Crop areas, politics & events



UK Crop area Trend '000 ha

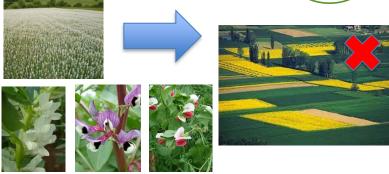
—Pea Area

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UK Pulses – Opportunities / Benefits



- Environment and sustainable production
 - crop productivity & diversification
 - Encourages biodiversity
 - Zero nitrogen fertiliser requirement
 - reduces emissions, pollution and cost
 - Enhanced soil fertility and resilience
- Off set trading imbalances
 - protein deficit
- Via education and dietary lead
 - societal & economic benefits
 - reduced health care costs.



UK imports ~2.5mt /yr soya meal equivalents for animal feed.

Efeca: Round table on sustainable soya report 2021



New market optimism

Pulse flour millers

- UK start ups
- Pulse protein demand is increasing
 - Especially in the USA and trending to Europe
 - Large French and Canadian investments in extraction

Pulse snack and 'freedom food' markets evolving

- Pulse imports increasing

Plastic alternatives

- are being developed from pulses



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Barriers to realisation

- Supply and demand
 - Poor data hampers market development
- Niche crop status
 - Minimises commercial investment interest
 - Limits crop improvements
- Policy focus on major crops
 - Limited genetic and applied research, crop diversification and supply chain value development
- Environmental focus without considering food production.
 - Crop production reliability
 - Failure to promote how food production can contribute positively





Barriers to realisation

- Trade barriers will this affect demand for worldwide use?
- Exchange Rates influence export potential
- Competition Baltic and central EU areas ?
- Reduced ag chem availability
- Variable quality
- Slow development of new markets



Pulses





Pulses deliver public good from agriculture

Sustainable in themselves Improve long term sustainability of arable cropping

Environmentally sound and nutritious crop

Improve the profitability of the whole rotation.

Ticking all the boxes of the political moment















